



ONLINE

Teaching and training yOuNg students about the DigCompConsumers through cLIeNt-basEd challenges and ICT



THE PROJECT

The project aims at offering innovative learning opportunities to lower secondary school teachers to reinforce their key competences digital competences to access and use digital technologies such as e-commerce platforms



THE TARGET GROUP

The direct target group of the project is represented by the school's teachers, who represents the main driver of the change in schools due to the direct and daily contact with the students.



OUR OBJECTIVES

We want to help teachers and students to:

- MAKE INFORMED CHOICES ONLINE IN DIGITAL MARKET PLACES
- MANAGE ONLINE FINANCIAL OPERATIONS
- UNDERSTAND DIGITAL MARKETING AND ADVERTISING PRACTICES
- OPERATE SAFELY ONLINE
- UNDERSTAND THEIR DIGITAL FOOTPRINT WHILE ACTING ONLINE

About us

The project wants offer micro-learning opportunities for teachers (working with students age 11-14 years old) in acquiring new digital competences to increase their capabilities to act safety and assertively in the digital market-place and transfer the acquired skills to their student to allow them to act consciously and safely on the online market field while innovating the teaching of technology and digital skills at school, making the curriculum more responsive to the needs and requirements of students and families and creating a cross-curricula module that can allow teacher of other subjects, such as maths and marketing to collaborate together.



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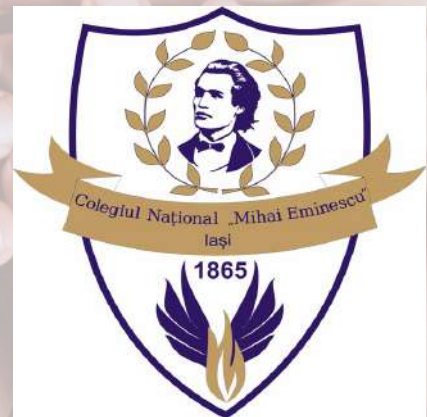
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The Consortium



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